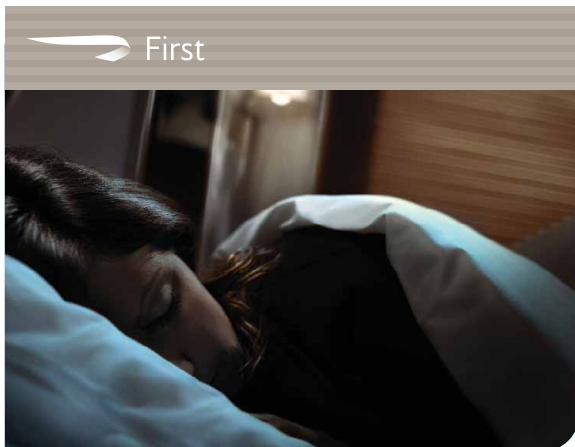


CHOOSE HOW YOU WANT TO FLY



Every detail matters

- Dedicated First check-in desks*
- Access to exclusive luxury lounges with pre flight dining, complementary wines and champagnes
- Onboard the First suite offers personal space, a unique double window with electric blinds and a personal wardrobe
- Comfortable seat is 60% wider at the shoulder and converts into a 6'6" fully flat bed
- A la carte menu designed by the worlds leading chefs, including fresh 'Catch of the Day'
- Complimentary concierge service available 24-hours a day, 365 days a year, with offices in almost every major destination in the world
- Personal 15 " screen with over 200 entertainments options on demand complete with RCA jack for MP3 and DVD players.

Enhancements to First suite are currently being made, please check at time of booking

*Available at London Heathrow, London Gatwick, New York JFK and Barbados



Designed around you

- Access to Arrival and Departure lounges along with complimentary treatments at the Elemis Travel Spa*
- Menu inspired by some of the world's top chefs and is accompanied by an expertly sourced wine cellar
- The Club Kitchen is open between meals with a selection of hot and cold snacks
- Touch-button privacy screens
- Comfortable seat converts into a 6' fully flat bed at the touch of a button, with soft mattress and memory foam headrest
- Over 200 entertainment options available on demand

You can experience the latest Club World cabin on all Boeing 747 and Boeing 777 aircraft. The original, award-winning Club World cabin featuring the world's first fully flat bed is fitted on our Boeing 767 aircraft

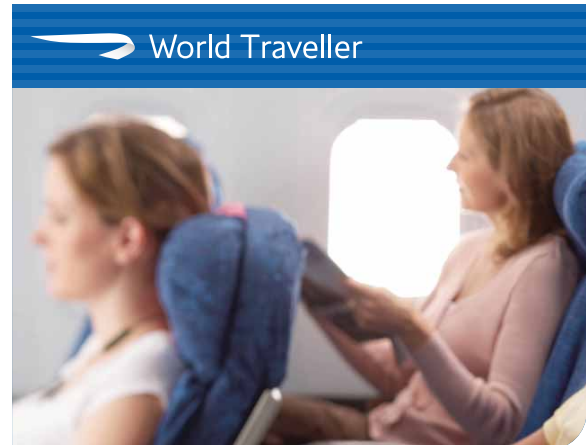
*Available at London Heathrow and New York JFK Terminal 7

CHOOSE HOW YOU WANT TO FLY



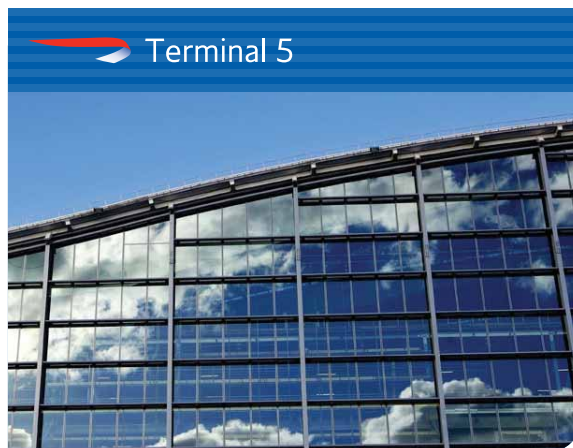
Worth the difference

- 7" more legroom than World Traveller
- Wider seat with additional recline, adjustable headrest, lumbar support, footrest and leg rest
- Smaller, quieter cabin with no more than 6 rows
- Upgraded dining service and amenity kit
- Personal video screen with over 200 entertainment options on demand and new noise-reducing headsets



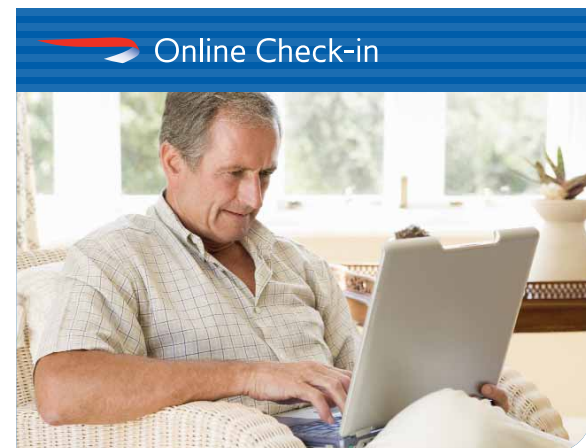
Designed for comfort

- 31" seat pitch with adjustable 'headrest', footrest and lumbar support
- Personal video screen with over 200 entertainment options on demand
- Three course meals designed by leading chefs and complimentary bar
- Amenity kit with blankets, cushions, eyeshades, socks, toothbrush and toothpaste
- Choice of Online Check-in and Check-in kiosks at the airport (available on all classes)



Changing the way you fly

- Terminal 5's six lounges and Elemis Travel Spa make up the largest, most luxurious lounge complex in the world
- Available for First, Club World or Club Europe and Gold and Silver Executive Club members
- Seamless check-in with 96 check-in kiosks designed to eliminate queuing
- 112 retail outlets including Harrods, Tiffany's and Prada
- 25 places to eat and drink



The calmer way to check-in

- Available from 24 hours, up to 1 hour before flight departure
- Flights from the US, check-in closes 2 hours before departure
- Check in, select seats and print Online Boarding Pass
- Leave any baggage at Bag Drop at the airport
- View and print your itinerary
- Check in up to nine people